



**O G L E T H O R P E**  
U N I V E R S I T Y

**Distinctive & Distinguished**  
2022 - 2027 Strategic Plan

Strategic Initiative: \_\_\_\_\_  
(name of the initiative)

**I. Introduction**

Brief Description (100 words maximum):

This proposed initiative is in line with the following strategic plan priority(s) (select all that apply):

- Student Success
- DEI
- Infrastructure
- Innovative Academic Programming
- Wellness
- Atlanta Partnerships

It is expected that this initiative will lead to (select all that apply):

- Increased efficiencies
- Quality improvements
- Revenue
- Enrollment growth
- Student retention
- Expense reduction
- Capital improvement
- Other:

 Author(s) and Collaborators:

Projected cost:\_\_\_\_\_

## **II. Proposal**

### Initiative Description.

Summary: The need being addressed, the project goals, objectives, methods, and benefits to the university, Oglethorpe constituents, and the broader community are (300 words maximum):

### Rationale. The initiative will help address the stated need at Oglethorpe and aligns with the university's strategic priorities as well as any departmental strategic priorities and/or long-term goals by (300 words maximum):

### Initiative Assessment.

The following will determine whether the initiative was successful (200 words maximum):

### Timeline.

The timeline for the initiative will be as follows (100 words maximum):

### III. Budget & Pro Forma

Initiative / Project Title \_\_\_\_\_

Date of Budget Development \_\_\_\_\_

For budget amounts, only enter numbers. Totals will calculate automatically.

Budget Components	Budget Amount	Notes (brief as proposal should have detail)
<b>Revenue (complete if needed)</b>		
Earned Revenue		
<b>Total Revenue</b>		
<b>Initiative Expenses</b>		
Supplies		
Travel		
Professional Development		
Marketing		
Technology Software & Hardware		
Other Expenses		
Subtotal		
<b>Capital</b>		
Physical Space Build Out or Renovations		
Furniture, Technology, or Equipment (\$1K+ with a useful life of at least 5 yrs)		
Subtotal		
<b>Total Expenses</b>		

**Additional Budget Comments:**