



O G L E T H O R P E
U N I V E R S I T Y

Distinctive & Distinguished
2022 - 2027 Strategic Plan

Strategic Initiative: _____
(name of the initiative)

I. Introduction

Brief Description (100 words maximum):

This proposed initiative is in line with the following strategic plan priority(s) (select all that apply):

- Student Success
- DEI
- Infrastructure
- Innovative Academic Programming
- Wellness
- Atlanta Partnerships

It is expected that this initiative will lead to (select all that apply):

- Increased efficiencies
- Quality improvements
- Revenue
- Enrollment growth
- Student retention
- Expense reduction
- Capital improvement
- Other:



Author(s) and Collaborators:

Projected cost: _____

II. Proposal



Initiative Description.

Summary: The need being addressed, the project goals, objectives, methods, and benefits to the university, Oglethorpe constituents, and the broader community are (300 words maximum):



Rationale. The initiative will help address the stated need at Oglethorpe and aligns with the university's strategic priorities as well as any departmental strategic priorities and/or long-term goals by (300 words maximum):



Initiative Assessment.

The following will determine whether the initiative was successful (200 words maximum):



Timeline.

The timeline for the initiative will be as follows (100 words maximum):

III. Budget & Pro Forma

Initiative / Project Title _____

Date of Budget Development _____

For budget amounts, only enter numbers. Totals will calculate automatically.

Budget Components	Budget Amount	Notes (brief as proposal should have detail)
Revenue (complete if needed)		
Earned Revenue		
Total Revenue		
Initiative Expenses		
Supplies		
Travel		
Professional Development		
Marketing		
Technology Software & Hardware		
Other Expenses		
Subtotal		
Capital		
Physical Space Build Out or Renovations		
Furniture, Technology, or Equipment (\$1K+ with a useful life of at least 5 yrs)		
Subtotal		
Total Expenses		

Additional Budget Comments: